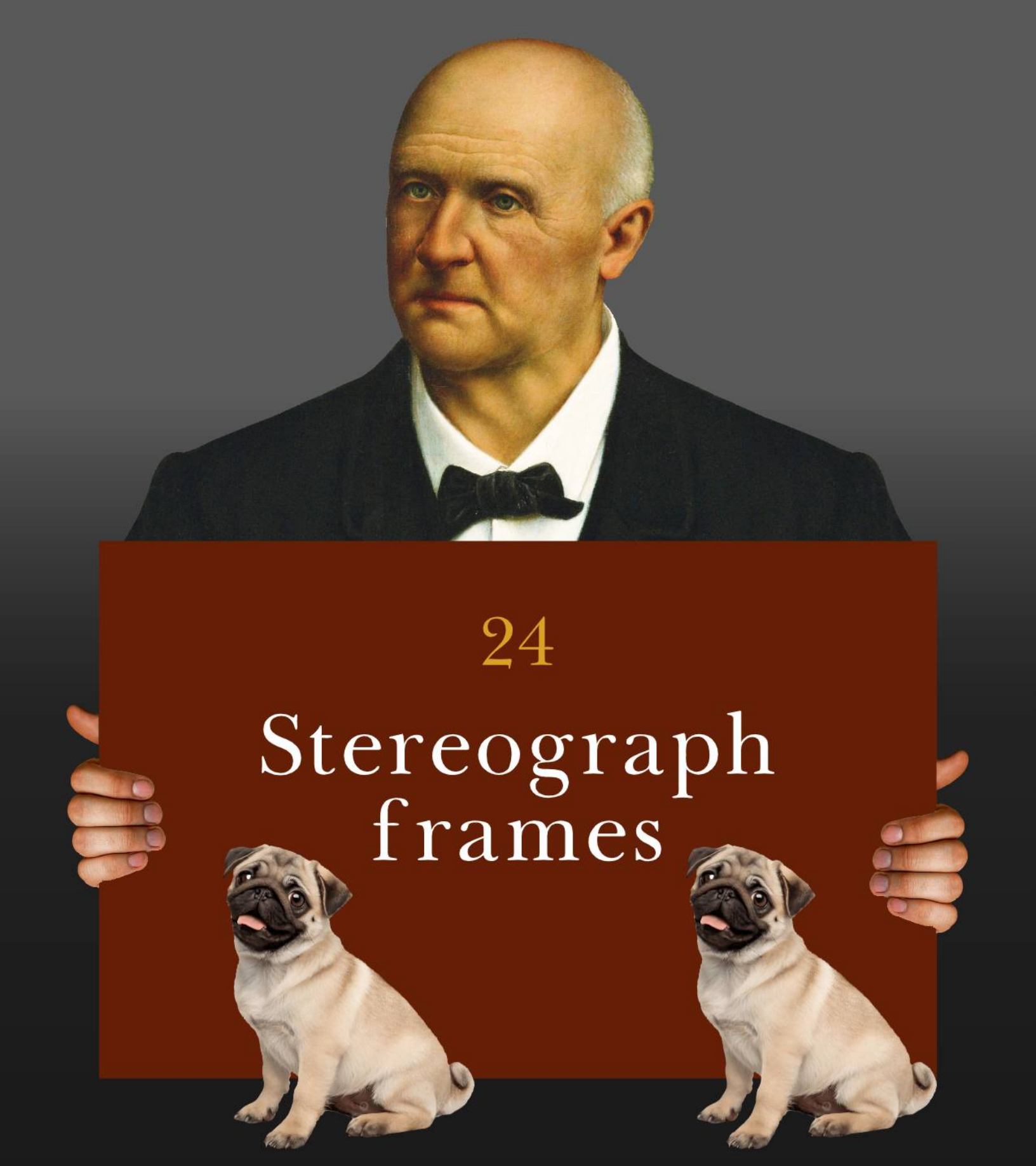

24
Stereograph
frames

“ Old Vienna ” theme park



stereograph frames



Great gadget !!



“ Old Vienna ” theme park



stereograph frames





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Great gadget !!



The View-Master





View-Master Model G (1962)

View-Master is the trademark name of a line of special format stereoscopes and corresponding reels, which are thin cardboard disks containing seven Stereoscopic 3-D pairs of small transparent colour photographs on film. The View-Master system was introduced at the 1939 New York World's Fair, four years after the advent of Kodachrome colour film, which made the use of small, high quality photographic colour images more practical. Manufactured by Sawyer's, the View-Master was sold at photography shops, stationery stores and scenic attraction gift shops. It was intended as an alternative to the scenic postcard. In 1951, Sawyer's purchased Tru-Vue, the main competitor of View-Master. The take-over included Tru-Vue's licensing rights to Walt Disney Studios properties. Sawyer's capitalized on the opportunity and produced numerous reels featuring Disney characters. Joe Liptak was the artist responsible for most of the Disney and the early Hanna-Barbera reels.

View-Master

Huckleberry Hound lands on the moon (1960)





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